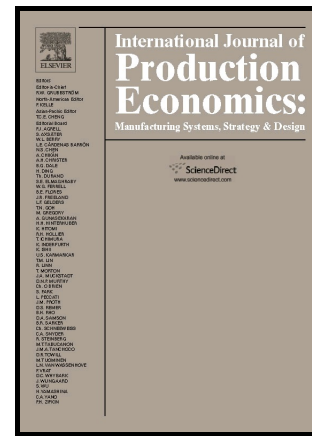


Author's Accepted Manuscript

Welfare Economics of Review Information:
Implications for the Online Selling Platform Owner

Tao Zhang, Gang Li, T.C.E. Cheng, Kin Keung
Lai



www.elsevier.com/locate/ijpe

PII: S0925-5273(16)30310-3
DOI: <http://dx.doi.org/10.1016/j.ijpe.2016.10.017>
Reference: PROECO6562

To appear in: *Intern. Journal of Production Economics*

Received date: 3 March 2016
Revised date: 27 July 2016
Accepted date: 11 October 2016

Cite this article as: Tao Zhang, Gang Li, T.C.E. Cheng and Kin Keung Lai. Welfare Economics of Review Information: Implications for the Online Selling Platform Owner, *Intern. Journal of Production Economics* <http://dx.doi.org/10.1016/j.ijpe.2016.10.017>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and a review of the resulting galley proof before it is published in its final citable form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Welfare Economics of Review Information:**Implications for the Online Selling Platform Owner**

Tao Zhang^{a,c}, Gang Li^{a,1}, T. C. E. Cheng^b, Kin Keung Lai^d

^a. School of Management, Xi'an Jiaotong University, The State Key Lab for Manufacturing Systems Engineering, The Key Lab of the Ministry of Education for Process Control & Efficiency Engineering, Xi'an 710049, China

^b. Department of Logistics and Maritime Studies, The Hong Kong Polytechnic University, Hong Kong

^c. Department of Management Science, City University of Hong Kong, Hong Kong

^d. International Business School, Shaanxi Normal University, Xi'an 710049, China

Keywords: online product reviews; social welfare; review manipulation; analytical modeling; information economics

(18 October 2016)

¹ Corresponding author. Tel.: +86 13096915852; fax: +86 29 82664643.

E-mail addresses: zhangtao05@stu.xjtu.edu.cn (T. Zhang), glee@mail.xjtu.edu.cn (G. Li), edwin.cheng@polyu.edu.hk (T.C.E. Cheng), mskklai@cityu.edu.hk (K.K. Lai).

متن کامل مقاله

دریافت فوری ←

ISIArticles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات