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Mathematical modelling of the order-promising process for fruit supply chains considering the perishability and subtypes of products

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Highlights

- Modelling of OPP with lack of homogeneity in the product for fruit supply chains
- Incorporation of subtypes of homogeneous product in the Available-To-Promise
- It is added the perishability factor over the product, based on a maximum shelf life
- A shelf life-based pricing policy is developed.

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