

Accepted Manuscript

The Effect of Process Management on Different Types of Innovations: An Analytical Modeling Approach

Yongjae Kim

PII: S0377-2217(17)30295-3
DOI: [10.1016/j.ejor.2017.03.064](https://doi.org/10.1016/j.ejor.2017.03.064)
Reference: EOR 14348



To appear in: *European Journal of Operational Research*

Received date: 17 November 2015
Revised date: 31 January 2017
Accepted date: 24 March 2017

Please cite this article as: Yongjae Kim, The Effect of Process Management on Different Types of Innovations: An Analytical Modeling Approach, *European Journal of Operational Research* (2017), doi: [10.1016/j.ejor.2017.03.064](https://doi.org/10.1016/j.ejor.2017.03.064)

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.

Highlights

- This paper explores a firm's ability to balance process management with innovation
- An analytical model is presented for the trade-off between efficiency and creativity
- Effects of process management depend on the nature of the innovation employed
- The inverse efficiency-creativity relationship is stronger for drastic innovations
- When facing competition, firms less focus their investments on creativity

ACCEPTED MANUSCRIPT

متن کامل مقاله

دریافت فوری ←

ISIArticles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات