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Stephen J. Brown, Juan Sotes-Paladino, Jiaguo (George) Wang, Yagiong Yao

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Starting on the Wrong Foot: Seasonality in Mutual Fund Performance*

Stephen J. Brown[†], Juan Sotes-Paladino[‡], Jiaguo (George) Wang[§], Yaqiong Yao^{**}

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Abstract: We document a systematic seasonal component in the aggregate underperformance of active mutual funds. At the aggregate level, active funds underperform the market and other passive benchmarks only in the first month of a quarter. This intra-quarter performance seasonality holds across fund sizes and investment styles. The pattern is consistent with short-term stock return reversal effects along with aggregate window-dressing and, to a lesser extent, NAV-inflation practices around quarter-ends. We find marginal or no evidence of microstructure biases, fund investor flows, or cash distributions as sources of this seasonality. Our findings highlight new features of the active management underperformance puzzle.

JEL classification: G23; G12; G11

Keywords: Mutual funds; performance evaluation; seasonality; benchmark index.

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[†] Professor of Finance, Monash Business School, VIC 3145, Australia; Emeritus Professor of Finance, NYU Stern School of Business, New York, NY 10012, United States; email: stephen.brown@monash.edu.

[‡] Senior Lecturer of Finance, Department of Finance, University of Melbourne, VIC 3010, Australia; email juan.sotes@unimelb.edu.au.

[§] Assistant Professor of Finance, Division of Accounting and Finance, Alliance Manchester Business School, M15 6PB, United Kingdom; email george.wang@manchester.ac.uk.

^{**} Corresponding author. Assistant Professor of Finance, Department of Accounting and Finance, Lancaster University Management School, LA1 4YX, United Kingdom; email yaqiong.yao@lancaster.ac.uk, tel: (+44) 1524510731.

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