Topics and trends in finance research: What is published, who publishes it and what gets cited?

Chris Brooks, Lisa Schopohl

PII: S0890-8389(18)30018-0
DOI: 10.1016/j.bar.2018.02.001
Reference: YBARE 787

To appear in: The British Accounting Review

Received Date: 26 July 2017
Revised Date: 27 January 2018
Accepted Date: 3 February 2018


This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.
Topics and Trends in Finance Research:
What is published, who publishes it and what gets cited?

*Chris Brooks and Lisa Schopohl
ICMA Centre, Henley Business School

January 2018

Abstract
In this study we provide a detailed examination of the subject matter of finance research and its institutional features as it has evolved over the past two decades. Drawing on novel approaches from data science, we examine the content of more than 30,000 published papers. Overall, we find a striking lack of diversity in the topics investigated and the methodological approaches used. Almost all finance research is conducted using techniques from economics and mathematics, with virtually no use made of qualitative methods or interdisciplinary approaches. Looking at the developments of the discipline over time, we document an increase in the volume of corporate finance research and a variation in the topics covered following the financial crisis, although these changes appear to be reactive and trivial rather than paradigm shifts. We also provide a cartography of research in finance and its citation-based impact by the location of authors. Leading finance research is concentrated in elite US institutions, and has a disproportionately strong citation-based impact. Compared with other business and management sub-fields, citations in finance are heavily skewed towards the top journals as the latter generate almost twice as much impact as the lower rated outlets.

Keywords: research topics in finance; citation analysis; journal ratings lists; ABS list; critical finance.
J.E.L. Classifications: A11, B41, O30

Corresponding author: Chris Brooks, ICMA Centre, Henley Business School, University of Reading, Whiteknights, Reading RG6 6BA, UK; tel: (+44) 118 378 7809; e-mail: C.Brooks@reading.ac.uk

Acknowledgements: We are grateful to Rohan Brooks for co-writing the Python code that enabled us to conduct the analysis in the paper, and to Karen Rowlett for her support with obtaining data from Scopus and SciVal. We thank an anonymous referee, the co-Editor of this journal (Nathan Joseph), and Adrian Bell for very helpful comments on a previous version of this paper.
دریافت فوری متن کامل مقاله

امکان دانلود نسخه تمام متن مقالات انگلیسی

امکان دانلود نسخه ترجمه شده مقالات

پذیرش سفارش ترجمه تخصصی

امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله

امکان دانلود رایگان ۲ صفحه اول هر مقاله

امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب

دانلود فوری مقاله پس از پرداخت آنلاین

پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات