

## Accepted Manuscript

Title: The new monetary and financial initiatives: finance regaining its position as *servant* of the economy

Author: Sandrine Ansart Virginie Monvoisin

PII: S0275-5319(15)30062-3

DOI: <http://dx.doi.org/doi:10.1016/j.ribaf.2015.11.020>

Reference: RIBAF 474

To appear in: *Research in International Business and Finance*

Received date: 10-6-2015

Revised date: 18-11-2015

Accepted date: 23-11-2015

Please cite this article as: Ansart, S., Monvoisin, V., The new monetary and financial initiatives: finance regaining its position as *servant* of the economy, *Research in International Business and Finance* (2016), <http://dx.doi.org/10.1016/j.ribaf.2015.11.020>

This is a PDF file of an unedited manuscript that has been accepted for publication. As a service to our customers we are providing this early version of the manuscript. The manuscript will undergo copyediting, typesetting, and review of the resulting proof before it is published in its final form. Please note that during the production process errors may be discovered which could affect the content, and all legal disclaimers that apply to the journal pertain.



## The new monetary and financial initiatives: finance regaining its position as *servant* of the economy

### **Sandrine Ansart**

Associate Professor  
Grenoble École de Management  
12 rue Pierre Sépard  
38000 Grenoble  
[sandrine.ansart@grenoble-em.com](mailto:sandrine.ansart@grenoble-em.com)

### **Virginie Monvoisin**

Associate Professor  
Grenoble École de Management  
12 rue Pierre Sépard  
38000 Grenoble  
[virginie.monvoisin@grenoble-em.com](mailto:virginie.monvoisin@grenoble-em.com)

### *Abstract*

*Alternative* financial and monetary innovations constantly multiply. Following major financial crises, propositions abound in an attempt to build new monetary and financial tools that break with conventional approaches; the aim is to “do differently.” Rather than official institutions, it is the general public—through the creation of communities—that takes charge of the issue, and thus initiatives fall within a bottom-up approach. But even more striking than the fact that this phenomenon is driven by economic actors is that all these initiatives—these financial innovations—reveal and even embody a real challenge to the conventional financial system, and directly criticize its functioning. Indeed, all are carriers of messages, values, etc. Curiously, most of the critics do stress the reality of finance and rehabilitate it in its economic and social role: that of being the *servant* of the economy.

**Keywords:** alternative finance, credit, production, bank

متن کامل مقاله

دریافت فوری ←

**ISI**Articles

مرجع مقالات تخصصی ایران

- ✓ امکان دانلود نسخه تمام متن مقالات انگلیسی
- ✓ امکان دانلود نسخه ترجمه شده مقالات
- ✓ پذیرش سفارش ترجمه تخصصی
- ✓ امکان جستجو در آرشیو جامعی از صدها موضوع و هزاران مقاله
- ✓ امکان دانلود رایگان ۲ صفحه اول هر مقاله
- ✓ امکان پرداخت اینترنتی با کلیه کارت های عضو شتاب
- ✓ دانلود فوری مقاله پس از پرداخت آنلاین
- ✓ پشتیبانی کامل خرید با بهره مندی از سیستم هوشمند رهگیری سفارشات