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Critical success factors in Short Food Supply Chains: case studies with milk and dairy producers from Italy and Brazil

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#### Highlights:

- 1. SFSC reduces distances in food supply chains as well as other rural activities;
- 2. The literature mentions nine critical success factors in implementing SFSC;
- 3. The study assessed the role of the critical factors in four cross-cultural cases;
- 4. Specialists highlighted that much is to be done for genuine SFSC consolidation;
- 5. The main gaps are environmental care in small farms and consumers' health safeguard.

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